



UNIQUE
LANDSCAPES

PRECISION | NATURE | TRUST



Landscaping & Irrigation

DOHA, QATAR



02 — VISION & MISSION

Where We're Going, And How

VISION

To become Qatar's most trusted landscaping partner — the company chosen to shape and maintain the outdoor environments that define Qatar's identity, ambition, and standard of excellence.

MISSION

To deliver stable, consistent, and reliable landscaping and outdoor maintenance services across Qatar — ensuring every client receives exactly what was promised, from the first conversation through every season of our partnership.



03 — LEADERSHIP MESSAGE

An Established Company. A New Focus.

Unique Landscapes carries an established, licensed Doha registration. What's new is the name and the focus — landscaping and irrigation, specifically, instead of general contracting spread thin. We show up with a full crew — labour, foremen, supervisors, a technical team — and the equipment to back it. You're not waiting on us to staff up after the contract's signed.

That focus is built on 17 years of hands-on landscaping and irrigation work across Qatar — Doha, Ras Laffan, Al Khor, Lusail — running operations for clients like QatarEnergy, Ashghal, and Hamad International Airport, with large teams and real budgets on the line. It's the standard we hold every project to, regardless of size.

Ahmed El Araby

MANAGING DIRECTOR

MBA • PMP • RMP • IOSH • MMUP Grade A



04 — OUR EXPERIENCE

Built on Years, Not Promises

Unique Landscapes' team has delivered work across Doha, Ras Laffan, Al Khor, Lusail, and beyond, for clients including QatarEnergy (QE), MME, LHS, UDC, Ashghal, and Hamad International Airport (HIA).

That leadership experience is backed by an MBA, PMP, RMP, IOSH, and MMUP Grade A certifications, and a background in agricultural and irrigation engineering — the kind of credentials built by managing large portfolios and client relationships, and turning around underperforming operations to rebuild margins on live contracts.

But experience alone doesn't deliver a project — people do. Unique Landscapes operates with a full team ready to mobilize: project managers, engineers, foremen, supervisors, technical staff, and labour, backed by a fleet of vehicles and equipment. Nobody's waiting on hiring to start a job.



05 — OUR VALUES

What Actually Guides Us

Promises Over Pressure

We protect our commitments even when clients, budgets, or timelines push back. What we promise is what we deliver — without compromise.

Honest Always

We tell clients the truth — about timelines, about costs, about mistakes, about what is possible. Uncomfortable honesty is better than comfortable deception.

Long-Term Partnerships

We build relationships with clients, consultants, suppliers, and employees that create mutual value over years, not just for the length of one contract.

Quality is Our Signature

Every project — regardless of size or budget — leaves our hands at the same standard. We do not have a premium tier and a standard tier. We have one tier.

Let the Work Speak

We do not compete through words, reactions, or comparisons. We compete through excellence — and we trust that excellence to build our reputation.



06 — OUR SERVICES

What We Do

Landscaping Works

Softscape, hardscape, and landscape construction.

Irrigation Systems

Installation and setup built around actual water efficiency, not just code minimums.

Landscape & Irrigation Maintenance

Ongoing upkeep and preventive maintenance.

External Works

Site works tied to landscaping scopes.

Trading & Supply

Supply and import of landscaping and irrigation equipment, machinery, and materials.

General Contracting Support

Additional contracting scopes alongside core landscaping projects.

Facilities Management Support

Ongoing site and grounds management for delivered projects.



07 — HOW WE WORK

Building Better, Held to Our Own Standard

Sustainability

Every irrigation line either wastes water or doesn't. We design and maintain with that as the starting point — sensible plant selection for Qatar's climate, maintenance that keeps assets performing instead of replacing them early, and operations that don't generate waste we then have to explain.

Quality & HSE

We inspect while the work is happening, not after it's finished and harder to fix. Every site gets a real risk assessment and a crew briefing specific to that site — not a standard talk we repeat everywhere.

Our People

We lead by being on-site, not by issuing instructions from a distance. People closest to the work are trusted to make the call in the moment, because they've been given the training and the standing to do it — not just told to wait for approval. Accountability runs from the top down: we hold ourselves to it before we ask it of a crew.



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Every Promise Made, a Promise Kept

We started Unique Landscapes to end the disappointment that has defined this industry in Qatar — late crews, vague answers, promises that quietly slip. Precision in the work, respect for the land, and trust that gets earned one project at a time.

Unique Landscapes

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